

SOME WERE NEW AND SOME WERE OLD, some were large and some were small, researchers or not at all: in 2023, our clients were varied... and we loved it. A diversity of audiences helps us test the universality of our approach and focus more than ever on simple but solid first principles, made relevant with sample material collected ahead of time from the participants and with homework or group practice.

Besides clients that call on us most every year, such as GSK, ICFO, KAUST, SPIE, VIB, Berkeley Lab, Lawrence Livermore NL, and many universities, we were delighted to resume sessions for clients we had not heard from in a little—or a long—while, including Apple (we got to speak at the beautiful Apple Park), ENGIE, IMEC, and a range of US universities, notably UMass, UCSF, and Stanford (Jean-luc's alma mater). We further added Boston U, U of Minnesota, and WPI to our US speaking tours, extended our work in Germany with sessions for *Helmholtz-Zentrum Hereon* and the *Deutsches Krebsforschungszentrum*, and had other Belgian universities join the five Flemish ones in attending our yearly online lectures for doctoral students.

While researchers remain our main, and favorite, target group, we welcomed opportunities to train very different audiences in 2023, including the *Société wallonne des eaux* (water utility), Somfy (home automation), and Sofina (family-run investments). We also delivered sessions for Twelve (carbon transformation) and OMP (supply-chain planning), and got to visit Prague twice for lectures and workshops at the Czech Academy of Sciences. 😊

Part of an expert panel for Nature

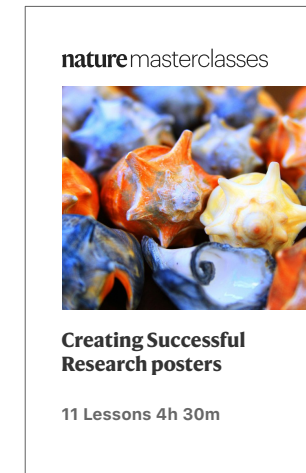
In 2023, Springer Nature called once more on Jean-luc's expertise, this time as one of three experts to develop content for a course on *Creating successful research posters*. This on-demand course is now available for subscribers.

Because the course aggregates advice from several experts, we do not endorse every single recommendation it makes, but you can download our own booklet on *Effective research posters* (for free).


First 'National Lab Research Slam'

In the Fall, Jean-luc was thrilled to be part of the first-ever slam bringing together all 17 of the US national labs. Besides helping the 17 finalists develop and fine-tune their three-minute research talks, he had the pleasure of emceeding the slam itself—in the US capitol, for members of the US congress and a variety of other attendees.

Screenshots from the recent Nature on-demand, online course on research posters

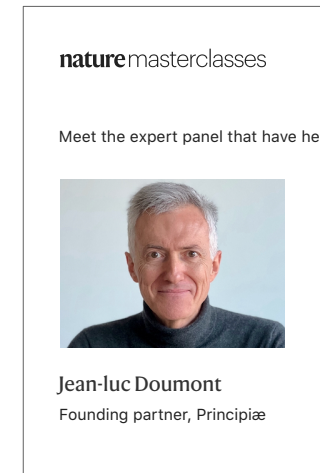


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Meet the expert panel that have he



Jean-luc Doumont
Founding partner, Principiaæ



Dr Jean-luc Doumont speaking in the Congressional Auditorium in Washington, DC