

Jean-luc Doumont's

The three laws of communication

Useful as each of them can be, a large body of tips and tricks is impossible to remember, at least in a practical, usable way, unless it is structured into a balanced, meaningful hierarchy. This talk proposes and illustrates three simple yet solid ideas that lead to more effective communication and that underpin every other guideline: easy to remember, readily applicable, and always relevant—in short, valuable for the rest of your life.

An engineer (Louvain) and PhD in applied physics (Stanford), Jean-luc is acclaimed worldwide for his no-nonsense approach, his highly applicable, often life-changing recommendations on a wide range of topics, and *Trees, maps, and theorems*, his book about “effective communication for rational minds.”

Everyone is welcome to attend:
tell your friends, colleagues,
students, and everyone else
in Madison. See you there!

Thu 12 Oct 2017

from 11:00 am to 1:00 pm

Discovery Building 3280

Be on time to grab free pizza!

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