

Jean-luc Doumont's

## Creating effective research posters

Most research posters at conferences or in university hallways seem to defy common sense: from two steps away, passersby can't read anything—assuming they even get past the overcrowded layout. Posters are not magnified one-page papers. This lecture thus discusses how to create more visual posters that get attention, facilitate navigation, and convey messages through strict selection, careful phrasing, and effective layout.

An engineer (Louvain) and PhD in applied physics (Stanford), Jean-luc is acclaimed worldwide for his no-nonsense approach, his highly applicable, often life-changing recommendations on a wide range of topics, and *Trees, maps, and theorems*, his book about “effective communication for rational minds.”

Join us for one of Dr Doumont's world-famous talks on communication

Sponsored by the Hearing and Communication Neuroscience Training Program and NIH

Everyone is welcome to attend:  
tell your friends, colleagues,  
students, and everyone else  
at USC. See you there!

Mon 2 Apr 2018

from 10:00 am to noon

BCC, first-floor auditorium

