

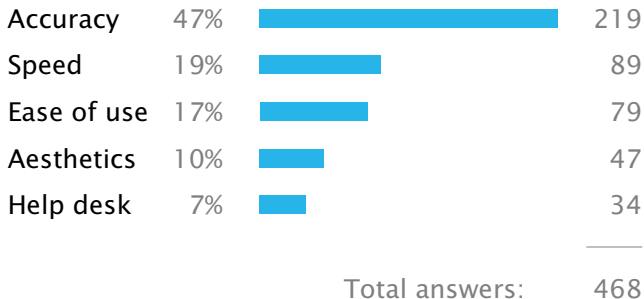
Client survey (1/3)

- How we ran the survey
- What clients value most
- Impact on our strategy

Results of last year's client survey (1/3)

- We administered a survey among our clients; we collected 468 answers in total.
- 219 respondents (i.e., 47%) selected *accuracy* as the quality they value most in our product.
- Next were *speed* (89 respondents, or 19%) and *ease of use* (79 respondents or 17%).
- We can thus conclude from this survey that we should focus our R&D efforts on *accuracy*.

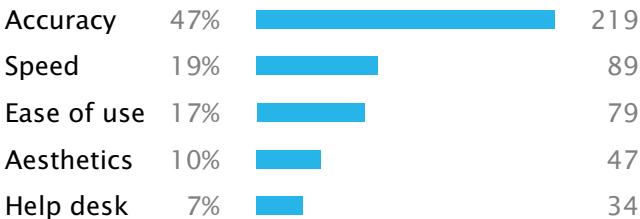
Results of last year's survey (1/3): what clients value in our product



We should thus focus our R&D efforts on accuracy

We should focus our R&D efforts on our product's accuracy

What our clients value most, as per last year's survey



Total answers: 468