

Presentations and publications: complete list



Jean-luc Doumont provides help with and runs training sessions on effective oral presentations, written documents, graphical displays, and related topics of scientific, technical, or business communication. He also trains instructors and facilitates any process in need of structuring. In hundreds of sessions, he has addressed audiences of all ages, backgrounds, and nationalities, in English, French, Dutch, and Spanish. He is an engineer from the University of Louvain and a doctor in applied physics from Stanford University.

THE NEXT FEW PAGES list conference presentations and publications by Dr Jean-luc Doumont since 1986. Unless otherwise noted, Jean-luc is the single author. When appropriate, the entry is hyperlinked to a Web resource, such as an abstract or a downloadable version of the paper. Access to full papers may be subject to conditions, such as a subscription, a society membership, or the payment of a fee.

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Keynote addresses

Road signs: finding your way in the visual world

STC Conf.: Philadelphia, Pennsylvania (27–28 Mar 2009)

Communication strategies for the 21st century

TCANZ 2007 conf.: Wellington, New Zealand (7 Nov 2007)

Making the most of your presentation

Second annual workshop on nanophotonics:
Vilnius, Lithuania (27 Sep 2006)

Magical numbers: the seven-plus-or-minus-two myth

STC Region 5 conf.: Mesa, Arizona (12 Nov 2005)

Effective page layout for the nonartist

STC conf.: Philadelphia, Pennsylvania (19 Mar 2005)

The cross-cultural challenge: segmentation, strategies, and statistics

Forum 2003: Milano, Italy (1–2 Jul 2003)



Invited conference sessions

Political correctness in pictograms

Pecha Kucha Night: Brussels, Belgium (20 May 2008)

Making the most of your presentation

Women in Photonics school on photonic metamaterials:
Paris, France (13–18 Apr 2008)

Career Development and Research Trends in Nano-Sciences:
Comaruga, Spain (2–3 Jun 2007)

Structuring your scientific paper

Women in Photonics school on photonic metamaterials:
Paris, France (13–18 Apr 2008)

Career Development and Research Trends in Nano-Sciences:
Comaruga, Spain (2–3 Jun 2007)

Road signs: finding your way in the visual world

STC's Currents 2008: Atlanta, Georgia (15 Mar 2008)

STC's 54th annual conf.: Minneapolis, Minnesota (13–16 May 2007)

Modern myths: shortcomings in scientific writing

UGent-FirW PhD symposium: Gent, Belgium (5 Dec 2007)

Effective slides—design, construction, and use

TCANZ 2007 conf.: Wellington, New Zealand (9 Nov 2007)

IPCC 2005: Limerick, Ireland (10–13 Jul 2005)

Effective page layout for the nonartist

STC's 54th annual conf.: Minneapolis, Minnesota (13–16 May 2007)

(continued)



The three laws of communication

IPCC 2005: Limerick, Ireland (10–13 Jul 2005)

Bridging cultures: segmentation, strategies, and statistics

UPA conf.: Montréal, Canada (29 Jun – 1 Jul 2005)

Is a picture worth a thousand words?

STC/STIC Visuele Technische Commun. conf.:

Schiphol, the Netherlands (22 Nov 2002)



Other conference sessions

On professional
communication

Powerful, stable, XML-friendly: discover (La)TeX

STC's 53rd annual conf.: Las Vegas, Nevada (7–10 May 2006)

Effective slides: design, construction, and use

STC's 53rd annual conf.: Las Vegas, Nevada (7–10 May 2006)

STC's 52nd annual conf.: Seattle, Washington (8–11 May 2005)

Effective page layout for the nonartist

STC's 53rd annual conf.: Las Vegas, Nevada (7–10 May 2006)

STC's 52nd annual conf.: Seattle, Washington (8–11 May 2005)

The three laws of communication

STC's 53rd annual conf.: Las Vegas, Nevada (7–10 May 2006)

STC's 52nd annual conf.: Seattle, Washington (8–11 May 2005)

STC's 51st annual conf.: Baltimore, Maryland (9–12 May 2004)

Magical numbers

STC's 53rd annual conf.: Las Vegas, Nevada (7–10 May 2006)

IPCC 2004: Minneapolis, Minnesota (29 Sep – 1 Oct 2004)

STC's 51st annual conf.: Baltimore, Maryland (9–12 May 2004)

Understanding visual communication

STC's 52nd annual conf.: Seattle, Washington (8–11 May 2005)

IPCC 2004: Minneapolis, Minnesota (29 Sep – 1 Oct 2004)

STC's 50th annual conf.: Dallas, Texas (18–21 May 2003)

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Effective executive summaries: a simple but solid paradigm

IPCC 2003: Orlando, Florida (21–24 Sep 2003); proceedings

Constrained designs for visual harmony

STC's 50th annual conf.: Dallas, Texas (18–21 May 2003)

Developing real-world communication skills in noncommunication classrooms

IPCC 2002: Portland, Oregon (17–20 Sep 2002); proceedings 138–144

Translation 101: myths and realities

IPCC 2002: Portland, Oregon (17–20 Sep 2002); proceedings 46–50

Discussing technical communication with engineers: analogies that work

IPCC 2001: Santa Fe, New Mexico (24–26 Oct 2001); proceedings 425–429

First Belgian conf. on Technical Commun.: Elewijt, Belgium (19 Oct 2000)

Creating Web pages: Old or New World?

Int. Colloq. on Prof. Commun.: Suzdal, Russia (15–16 Aug 2001)



On professional
typesetting

Drawing effective (and beautiful) graphs with T_EX [best paper]
20th annual meeting of the TeX Users Group:
Vancouver, British Columbia (15–19 Aug 1999)

Doing it my way: a lone T_EXer in the real world [best paper]
20th annual meeting of the TeX Users Group:
Vancouver, British Columbia (15–19 Aug 1999)

Pascal pretty-printing: an example of preprocessing within T_EX
15th annual meeting of the TeX Users Group:
Santa Barbara, California (31 Jul – 4 Aug 1994)

On training
and education

Jean-luc Doumont and Christiane Campi
**Teaching first aid at the Belgian Red Cross:
active methods turn out highly successful**
Int. symp. on First-Aid Didactics: Vienna, Austria (20–21 Nov 1998)

Christiane Campi, Viviane Delegher, and Jean-luc Doumont
**Former le public à réagir aux urgences vitales:
le Brevet Européen de Premiers Secours**
La médecine de la première heure: Brussels, Belgium (9–10 Oct 1998)

Jean-luc Doumont and Christiane Campi
The creation of written supports for first-aid training
Third European congress on CPR and Prehospital Care: Gent, Belgium (7–8 Nov 1997)

Christiane Campi and Jean-luc Doumont
La pédagogie active par mise en situation dans l'enseignement des premiers secours
Third European congress on CPR and Prehospital Care: Gent, Belgium (7–8 Nov 1997)



On Internet

Jean-luc Doumont and Pieter Jan Peumans

Tools and concepts in doing research on the Web

International Research Funding: Manchester, United Kingdom (22-24 Sep 2000)

Créativité, innovation et les NTIC

Journée des quatre chemins: Hognes, Belgium (23 May 2000)

Pieter Jan Peumans and Jean-luc Doumont

Moteurs de recherche, métamoteurs, agents intelligents:

les outils de recherche d'informations sur l'Internet

Gestion stratégique de l'Internet: Liège, Belgium (25-27 May 2000)

Jean-luc Doumont and Pieter Jan Peumans

Introduction générale à l'Internet

Gestion stratégique de l'Internet: Brussels, Belgium (3-4 Mar 2000)

Jean-luc Doumont and Pieter Jan Peumans

Medische informatie op Internet: voorkom Web-hoofdpijn

Sint-Dimpna symposium: Mol, Belgium (24 Oct 1999)

On applied physics

Jean-luc Doumont and Anthony E. Siegman

Laser beam and resonator calculations on the Macintosh

First annual conf. on Scientific and Engineering Applications
of the Macintosh SEAM'92 (1992)

Jean-luc Doumont, Paul L. Mussche, Ali Tabibian, and Anthony E. Siegman

Stable and unstable laser beam and cavity mode analyses on personal computers

Fifth Interdisciplinary Laser Science conf.: Stanford, California (1989)



Invited conference workshops

Structured writing

STC Conf.: Philadelphia, Pennsylvania (27–28 Mar 2009)

Web sites: structure and navigation

STC Conf.: Philadelphia, Pennsylvania (27–28 Mar 2009)

Effective scientific writing

Convention of the DFG Priority Programme SPP 1239:
Duisburg, Germany (16–19 Feb 2009)

Effective technical presentations

SPIE Photonics West 2009: San Jose, California (24–29 Jan 2009)
SPIE Optics + Photonics 2008: San Diego, California (10–14 Aug 2008)
SPIE Photonics Europe 2008: Strasbourg, France (7–11 Apr 2008)

Effective scientific papers

SPIE Photonics West 2009: San Jose, California (24–29 Jan 2009)
SPIE Optics + Photonics 2008: San Diego, California (10–14 Aug 2008)

Structuring your scientific paper

Second annual NESPA meeting:
Rust, Austria (2–3 Oct 2008)

Visual structure

STC's Currents 2008: Atlanta, Georgia (14 Mar 2008)
TCANZ 2007 conf.: Wellington, New Zealand (6 Nov 2007)
STC Region 5 conf.: Mesa, Arizona (12 Nov 2005)
STC conf.: Philadelphia, Pennsylvania (18 Mar 2005)

Making the most of your presentation

First annual NESPA meeting:
Sant Feliu de Guíxols, Spain (25–26 Oct 2007)

Understanding visual communication

STC's 51st annual conf.: Baltimore, Maryland (9–12 May 2004)



Articles in peer-reviewed journals

On professional
communication

The cognitive style of Powerpoint: slides are not all evil
Technical Communication 52:1, 64–70 (Feb 2005)

The three laws of professional communication
IEEE Trans. Prof. Commun. 45:4, 291–296 (Dec 2002)

Magical numbers: the seven-plus-or-minus-two myth
IEEE Trans. Prof. Commun. 45:2, 123–127 (Jun 2002)

Verbal versus visual: a word is worth a thousand pictures, too
Technical Communication 49:2, 219–224 (May 2002)

Jean-luc Doumont and Philippe Vandenbroeck
Choosing the right graph
IEEE Trans. Prof. Commun. 45:1, 1–6 (Mar 2002)

On professional
typesetting

Drawing effective (and beautiful) graphs with T_EX
TUGboat 20:3, 202–207 (1999)
Reprinted in *MAPS* 27, 29–35 (2002)

Doing it my way: a lone T_EXer in the real world
TUGboat 20:3, 255–261 (1999)
Reprinted in *MAPS* 27, 23–28 (2002)

Pascal pretty-printing: an example of preprocessing within T_EX
TUGboat 15:3, 302–308 (1994)



On applied physics

Thomas F. Johnston, Jr., Michael W. Sasnett,
Jean-luc Doumont, and Anthony E. Siegman

Laser beam quality versus aperture size in a CW argon-ion laser
Opt. Lett. 17, 198–200 (1992)

Jean-luc Doumont, Paul L. Mussche, and Anthony E. Siegman

Excess spontaneous emission factor in variable-reflectivity-mirror lasers
IEEE J. Quantum Electron. QE-25, 1960–1967 (1989)

Jean-Paul Dewulf *et al.*, Jean-luc Doumont *et al.*

Test-results of the streamer-tube system of the CHARM-II neutrino detector
Nucl. Instrum. Methods A 252, 443–449 (1986)



Book or anthology contributions

On professional
communication

Jean-luc Doumont and Philippe Vandebroek

Choosing the right graph

in *Writing and Speaking in the Technology Professions:
A Practical Guide*, 2nd Ed., David F. Beer, ed., Wiley (Jul 2003)

Tips for writing readable articles

in *Basic Concepts in Nuclear Research*, Da Ruan, ed.,
Belgian Nuclear Research Centre, Mol, Belgium (1994)

On applied physics

Laser beam and resonator calculations on desktop computers

PhD dissertation, Stanford University (1991)



Columns

Any recommendations for an oral presentation that must be prepared in a hurry?

Ask the expert

column in *IEEE Prof. Commun. Soc. Newsletter*

Presentations that must be prepared in a hurry (51:9, Oct 2007)

Providing feedback to writers and designers (50:12, Dec 2006)

PowerPoint animations (50:10, Oct 2006)

Executive summaries (50:8, Aug 2006)

Three major mistakes of scientific presentations (49:3, Apr 2005)

Good intent, poor outcome

column in *IEEE Prof. Commun. Soc. Newsletter*

The patent-pending, deadwood-pruning, chocolate-tasting

M&M's® method, 48:6, 14 (Nov-Dec 2004)

An abuse of engineeringese was observed, 48:5, 8 (Sep-Oct 2004)

Long, long laundry lists, 48:4, 12 (Jul-Aug 2004)

Space: the final luxury, 48:3, 10 (May-Jun 2004)

Low-tech does it, 48:2, 17 (Mar-Apr 2004)

No news is news, 48:1, 17 (Jan-Feb 2004)

The Microsoft equation, 47:6, 16 (Nov-Dec 2003)

This is definitely not my room, 47:5, 14 (Sep-Oct 2003)

Take a left at the white house, 47:4, 11 (Jul-Aug 2003)

Audi LZS 936 has lights on, 47:3, 9 (May-Jun 2003)

We... we... we..., 47:2, 9 (Mar-Apr 2003)

Scientists and engineers never do anything, 47:1, 9 (Jan-Feb 2003)

Compared to what?, 46:6, 10 (Nov-Dec 2002), reprinted in *IEEE LEOS Newsletter* 17:2 (Apr 2003) and in *The Exchange* 12:4, 10 (Dec 2005)

The forest and the trees, 46:5, 8 (Sep-Oct 2002)

Harry Potter and the secondary audience, 46:4, 12 (Jul-Aug 2002)

Think big!, 46:3, 7 (May-Jun 2002)

Showing off with your beamer, are you?, 46:2, 18 (Mar-Apr 2002)

Unchained, 46:1, 10 (Jan-Feb 2002)



Sitting man, 45:6, 12 (Nov-Dec 2001), reprinted in *The Exchange* 12:3, 6 (Aug 2005)
 Indeed!, 45:5, 13 (Sep-Oct 2001), reprinted in *The Exchange* 12:2, 7 (Apr 2005)
 Columbo, not Poirot, 45:4, 19 (Jul-Aug 2001),
 reprinted in *The Exchange* 12:1, 1 (Feb 2005)
 Lest we all go to hell, 45:3, 14 (May-Jun 2001)
 A thousand and one words, 45:2, 13 (Mar-Apr 2001)
 How boring!, 45:1, 5 (Jan-Feb 2001)

Please rewrite, 44:6, 9 (Nov-Dec 2000),
 reprinted in *Communicator* 7:3, 28 (Fall 2001)
 Mind your own business!, 44:5, 18 (Sep-Oct 2000)
 Simplify, simplify?, 44:4, 19 (Jul-Aug 2000)
 I see... but can't read it, 44:3, 8 (May-Jun 2000)
 Click here, 44:2, 18 (Mar-Apr 2000)
 My name is Joe, 44:1, 7 (Jan-Feb 2000)

Where's the beef?, 43:6, 17 (Nov-Dec 1999)
 Striptease!, 43:5, 18 (Sep-Oct 1999)
 Going down to answer the call, 43:4, 11 (Jul-Aug 1999)

A teaching tip

column in *Intercom*

To video or not to video, 52:4, 40-41 (Apr 2005)
 Mathematics to the rescue of readability, 51:8, 38-39 (Sep 2004)
 Contextualizing the learning, with Susan Codone, 51:4, 34-36 (Apr 2004)
 Asking questions, 51:1, 40-41 (Jan 2004)
 Building group spirit, 50:5, 40-42 (May 2003)
 Setting the stage, 50:3, 41-43 (Mar 2003)
 Running group critique, 50:1, 40-41 (Jan 2003)
 Proper introductions, 49:8, 31/41 (Sep 2002)
 Gentle feedback that encourages learning, 49:2, 39-40 (Feb 2002)



Book reviews

in *IEEE Trans. Prof. Commun.*

Mary Munter, Guide to managerial communication:
effective business writing and speaking, 44:2, 151-152 (Jun 2001)

Patrick Dias *et al.*, Worlds apart: acting and writing
in academic and workplace contexts, 43:2, 226-227 (Jun 2000)



Miscellaneous

On professional
communication

Effective hyperlinks: what we can learn from books
Hyperviews:Online (Summer 2001)
Reprinted in *Blue Pencil* 39:2, 14-16 (Oct 2001)

On Internet

Jean Marc Dieu and Jean-luc Doumont
Médecine sur le Web
Bizz 11, 64 (Oct 2000)

