

Jean-luc Doumont's

Conveying messages with graphs

Widely used in research to analyze and communicate data, graphical displays are still poorly mastered by researchers, who frequently display their data sets in a suboptimal way (and popular software does not exactly help). This lecture discusses how to select the right graph for a given data set and a given research question, how to optimize this graph to reveal the data, and finally how to phrase a useful caption.

An engineer (Louvain) and PhD in applied physics (Stanford), Jean-luc is acclaimed worldwide for his no-nonsense approach, his highly applicable, often life-changing recommendations on a wide range of topics, and *Trees, maps, and theorems*, his book about "effective communication for rational minds."

Please join us for one of Dr Doumont's world-famous talks on communication.

Everyone is welcome to attend:
tell your friends, colleagues,
students, and everyone else
in Boston. See you there!

Fri 19 Jan 2018

from 2:00 to 4:00 pm

Jefferson 250

